

Jonathan Foong

Product & Project Manager

Versatile Product Lead with 7+ years of experience delivering high-value solutions for startups, government agencies, and airlines. Expert in SDLC management, scaling SaaS platforms to multi-million-dollar valuations, and driving AR/VR innovation.

Experience

Oct 2024 - Current

Snr. Product Manager at Singapore Airlines

Leading digital transformation initiatives for the world's most awarded airline.

- **Spearheading Immersive Tech:** Directing the multi-million roadmap for AR/VR/XR cabin crew and flight officer training, modernizing traditional instruction methods to increase retention and reduce training costs.
- **Digital Transformation Lead:** Driving the end-to-end digitalization strategy for Singapore Flying College, replacing legacy systems with modern cloud-based solutions.
- **Team Leadership:** Mentoring a squad of junior product owners and project executives, fostering a culture of agile excellence and continuous improvement.

Jun 2022 – Oct 2024

Project Manager at Activate Interactive Pte Ltd.

Delivered high-stakes government technology solutions impacting millions.

- **Ministry of Manpower (MOM):** Served as Head of Delivery for the SGWorkPass mobile app enhancement, ensuring seamless UX for Singapore's foreign workforce.
- **Maritime Port Authority (MPA):** Led the successful delivery of the One Maritime Portal, a critical national infrastructure project streamlining maritime operations.
- **Home Team Science & Tech (HTX):** Managed the Messaging and Voice Exchange (MVX) project, delivering secure communication protocols for national security agencies.

Education

2016 – 2018

Bachelor of Software Engineering

Taylor's University

CGPA 3.89

Qualifications

- Certified Scrum Master (PSM, SCM)
- Certified AWS Engagement Security Consultant
- Certified IT Project Manager (CITPM)
- Certified Scrum Product Owner

Contact

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Nov 2018 – Jun 2022

Product Manager at MyAOne Learning Sdn Bhd.

Key architect in scaling a chaotic startup into a structured SME with a \$4.5M USD valuation.

- **0 to 1 Product Launch:** Conceptualized and launched AOneSchools, a B2B SaaS management platform now adopted by 600+ education HQs.
- **Marketplace Growth:** Scaled AOneLearn to 1,000+ daily active users, optimizing the matchmaking algorithm between students and tutors.
- **Venture Capital Success:** Played a pivotal role in securing Seed and Series A funding through data-driven product roadmaps, and prepared due diligence for Series B.